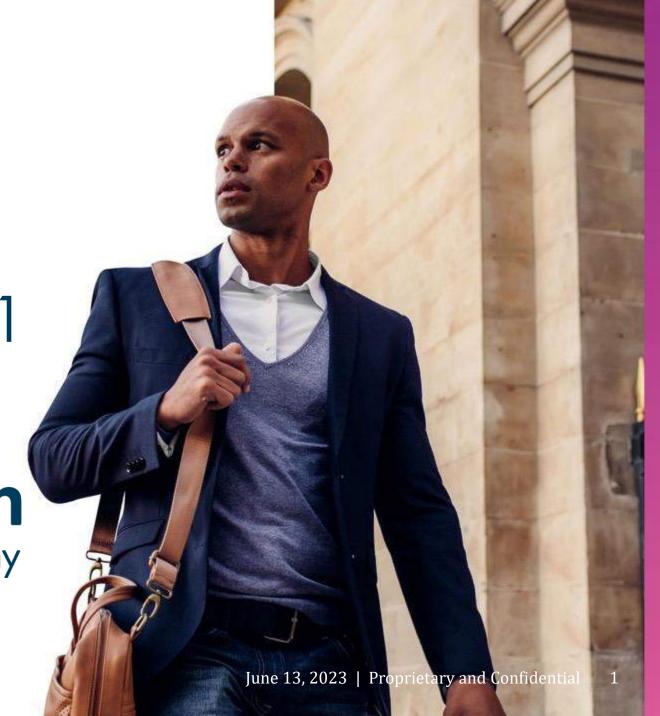


Incorporation 101 with

incorporate.com
a CSC company

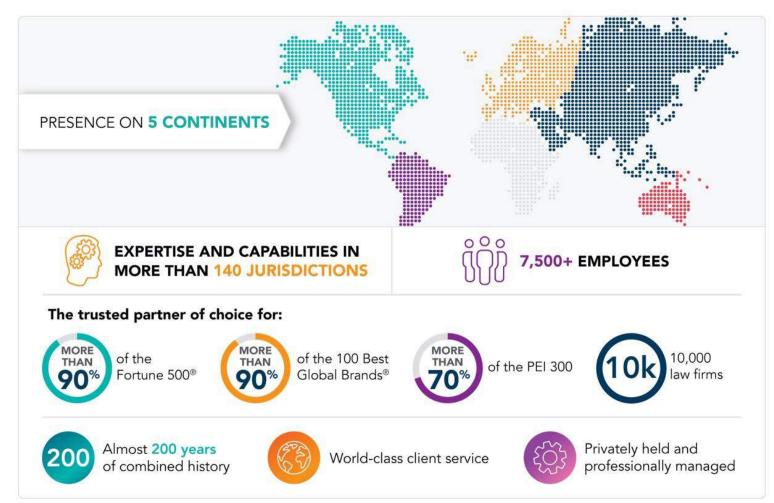


### **About Us**

We are a business, legal, and financial services company that provides knowledge-based solutions to clients worldwide.

We provide expert service and technology solutions for every phase of the business and investment life cycle, helping to form entities, maintain compliance, execute secured transaction work, and support real estate, M&A, and other corporate transactions. We provide tailored administration and strategic outsourcing solutions to support the complex world of alternative asset managers across jurisdictions and asset types while adhering to global regulations and compliance. We offer a comprehensive suite of specialized administrative services across a broad range of capital markets transaction types, regions, and asset classes. We help effectively manage, promote, and secure our clients' valuable brand assets against the threats of the online world. We offer a single tax and risk management platform that helps clients better manage risk, achieve greater automation and data transparency, and stay in compliance.

We are the business behind business®.







#### Wilmington, DE, USA Albany, NY, USA Atlanta, GA, USA Austin, TX, USA Baltimore, MD, USA Boston, MA, USA Buffalo Grove, IL, USA Chicago, IL, USA Dallas-Fort Worth, TX, USA Ewing, NJ, USA Gaithersburg, MD, USA George Town, Cayman Islands Harrisburg, PA, USA Logan, UT, USA

#### New York, NY, USA

- Roseville, MN, USA Sacramento, CA, USA
- Salem, OR, USA
- San Diego, CA, USA
- Santa Clara, CA, USA San Francisco, CA, USA
- São Paulo, Brazil
- Somerset, NJ, USA
- Springfield, IL, USA
- Tallahassee, FL, USA
- Tortola, British Virgin Islands Washington, DC, USA
- West Orange, NJ, USA Willemstad, Curação Madison, WI, USA
- Miami, FL, USA Woodland Hills, CA, USA Nassau, Bahamas Yarmouth, NS, Canada

- Amstelveen, Netherlands Amsterdam, Netherlands
- Athens, Greece
- Brussels, Belgium
- Cambridge, U.K.
- Copenhagen, Denmark
- Dublin, Ireland
- Frankfurt, Germany Geneva, Switzerland
- Gorey, Ireland Helsinki, Finland
- Limassol, Cyprus
- London, U.K.
- Luxembourg Maarsbergen, Netherlands
- Madrid, Spain Malmö, Sweden

Sophia Antipolis, France

St. Peter Port, Guernsey

Wiesbaden, Germany

Stockholm, Sweden

St Helier, Jersey

Zug, Switzerland

Zurich, Switzerland

- Oslo, Norway Auckland, New Zealand Paris, France Abu Dhabi, UAE
  - Beijing, China
  - Bengaluru, India
  - Chennai, India
  - Dubai, UAE
  - Guangzhou, China
  - Gurugram, India Hong Kong
  - Melbourne, Australia
  - Mumbai, India
  - North Sydney, Australia
  - Shanghai, China
  - Shenzhen, China
  - Singapore Tokyo, Japan



### **CSC Solutions**

CSC is the trusted partner of choice for more than 90% of the Fortune 500®, more than 90% of the 100 Best Global Brands®, and more than 70% of the PEI 300. We are a global company capable of doing business wherever our clients are—and we accomplish that by employing experts in every business we serve. We are the business behind business®.

#### Business administration and compliance

- Formation and incorporation
- Domiciliation
- Registered agent
- · Entity management
- · Global subsidiary management
- · Corporate secretary and legal administration
- Corporate filings including annual reports and business licenses
- Enterprise legal management
- Director services
- Corporate tax software
- Private client solutions

#### Transactions and lending

- UCC lien searching, filing, and monitoring
- Entity formation
- Foreign qualification
- · Certificates of good standing
- · DBA management
- · Document retrieval
- Corporate dissolution and withdrawals
- Merger and acquisition filings
- Name reservations
- Real estate recording and property searches

#### Capital markets

- Trust and agency
- SPV administration
- Escrow agent
- · Note and security trustee
- · Cash management
- Reinsurance trusts
- Delaware statutory trusts
- Asset-backed securities, structured finance, and project finance
- · Default, bankruptcy, and restructuring
- Corporate debt and high yield

#### **Fund solutions**

- Tailored administration and strategic outsourcing solutions
- Formation and liquidation
- Accounting and reporting services
- Fund administration
- Investor services
- Independent director and fiduciary services
- Shadow accounting
- SPV administration
- Proprietary technology

#### Domain security and brand protection

- · Domain name portfolio management
- Domain security, including MultiLock and other security protocols
- 3D domain security and enforcement technology
- DNS services
- SSL certificate management
- Brand monitoring
- Brand enforcement
- Anti-counterfeiting
- Email fraud defense

## We're ready to talk.





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# Why should I incorporate?



- What does being incorporated *mean*?
- Which entity type should I select?
- How are my assets protected?
- What exactly are the benefits of incorporating?
- How will my taxes change?
- How incorporate.com can help
- Next steps after incorporating





Starting a Business •

Maintaining a Business -

Learning Center ▼

About Us -









The process of defining your business. This act makes the business its own separate entity.

A "corporate veil" is created which shields your personal assets.







- Tax flexibility and incorporation tax benefits
- ➤ Deductible expenses
- > Enhanced credibility
- ➤ Brand protection
- Perpetual existence

### Personal Asset Protection

Corporations and LLCs offer greater asset protection than sole proprietorships and general partnerships, which is a strong reason for incorporating a business. A sole proprietor or general partner has unlimited personal liability for the debts and obligations of the business. In other words, their personal assets (like their home, car, and personal savings) remain at risk in a judgement against the business.

In contrast, corporations and LLCs allow owners to separate and protect their personal assets from the debts and obligations of the business. In a properly formed and structured corporation or LLC, a judgement against the business should not affect an owner's home, car, savings, or other personal assets.

## \$ Tax flexibility and incorporation tax benefits

Tax deductions may allow a small business owner to offset the expense of starting and running

Log your business expenses regularly and save your receipts to help maintain an accurate accounting of your expenditures. You may need these records to help calculate deductions or to provide to the IRS during an audit.

Many businesses take advantage of the following deductions:

- **Startup costs**. Companies may incur startup costs for research, advertising, licensing, and other items prior to opening for business. Rather than deducting these costs in the year in which they incur them, businesses can deduct startup expenses in equal amounts over their first five years in business.
- **Operating expenses**. Day-to-day operating expenses include employee salaries, rent, travel, and more. Businesses can deduct operating expenses in the year in which they incur them. You should, however, familiarize yourself with IRS limits on the amounts you can deduct.
- **Inventory costs**. Inventory consists of items that you make or buy, then resell. These costs differ from startup expenses. Businesses can deduct inventory costs as they sell the inventory.
- **Capital expenses**. Land, equipment, machinery, or buildings may qualify as capital expenses. These expenses include long-term investments, as opposed to simple operating costs. The appropriate timing for deductions on capital expenses depends upon several factors, including the size of the business.

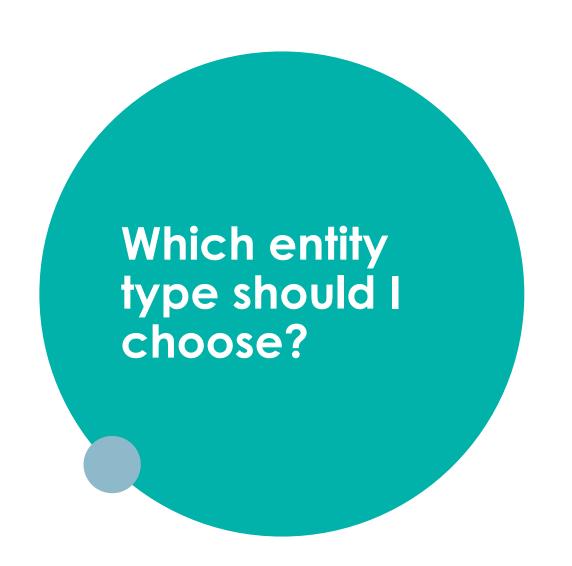
### Enhanced Credibility + Brand Protection

Receiving a corporate identifier such as LLC, Inc., Corp, etc. provides your business with an instant boost of credibility because of taking the steps to incorporate.

Most jurisdictions, after you've chosen a business name in their state, will not allow any other business to form in their state/jurisdiction with the same name.

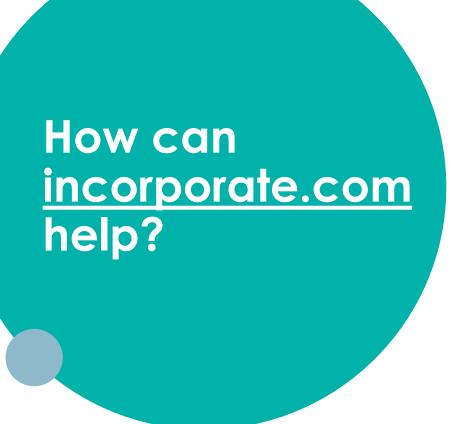
### Perpetual Existence

Your business can exist forever





**Comparison Chart** 





- ➤ Incorporation services
- ➤ Registered Agent
- **➤** CSCNavigator
- ➤ Annual Report Monitoring
- > Business License Research
- ➤ Promo Code for \$25 off: TTA15

# Incorporation Services

Package Selection

Don't forget: *TTA15* 





