



How to Fit Learning Strategy into Your L&D Plans



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AGENDA



- Benefits of Learning Strategy
- Typical Types of Analyses
- Different Ways Companies Benefit
- How to Partner with a Learning Strategist

WHAT IS LEARNING STRATEGY?

Explain **HOW** and
WHY you will do something
before you do it.

3 Key Benefits



INNOVATION

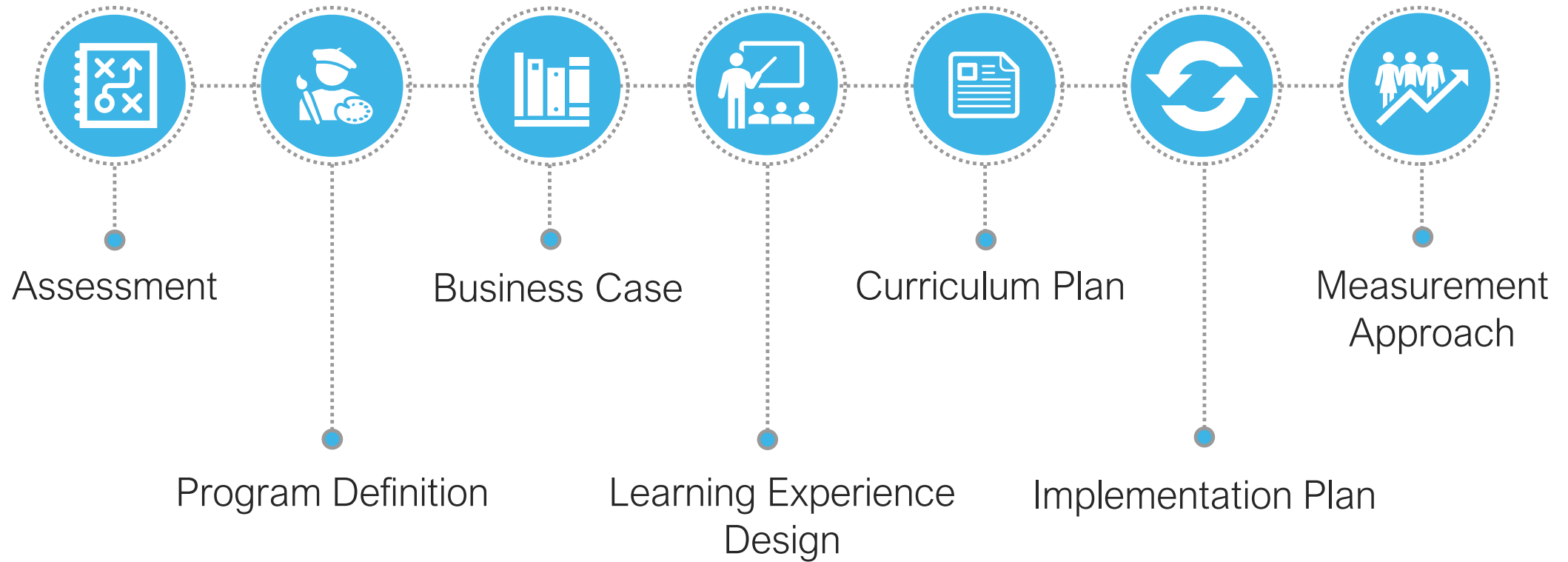


PRIORITIZATION



RISK MITIGATION

WHAT DOES A LEARNING STRATEGIST DO?



HOW ARE ORGANIZATIONS BENEFITING?



unum®



INTERISE



Duke
UNIVERSITY

HOW DO YOU PARTNER WITH A LEARNING STRATEGIST?

Kickoff

Analysis

Synthesis

Present Findings



Questions



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